



BELLBIRD PARK
STATE SECONDARY COLLEGE

SPONSORSHIP PACKAGE



Many Pathways. No Limits.



Sponsorship Package

About Bellbird Park State Secondary College

- Bellbird Park State Secondary College (BPSSC) is one of Queensland's newest secondary schools. Opening in 2017 with 212 year 7 students and 31 staff, the school has been on a rapid journey of student growth and staff recruitment. Since 2017, the school has grown by one-year-level incrementally each year. In 2022, the school will have the full complement of year levels (7 to 12), with a student enrolment of over 1800 students and 170+ staff members. BPSSC is situated in a very low socio-economic and multi-cultural community, in the growth corridor of Ipswich (ICSEA 953).
- Bellbird Park State Secondary College's staff are passionate and committed to helping students achieve their potential – whatever their ability, wherever they live, whatever their background, no matter their starting point. Staff at BPSSC are all committed, and thoroughly believe in our mission for students - a year's worth of progress for a year's input.
- Within our school we have 11.4% (161) Indigenous students; 28.8% (405) Pacific Islander students; 6.89% (97) African students; and 34.25% (482) EALD students, within distinct cultural groups (53 spoken languages and 45 countries of birth). Additionally, BPSSC has 6% (84) of students with a verified disability and 5% (73) of students are on an Individual Curriculum Plan.
- In 2021, the college recorded 20 % (223) of students who required adjustments to address an explicit or implicit disability under the Disability Discrimination Act through the Nationally Consistent Collection of Data process.
- Bellbird Park State Secondary College students study the Australian Curriculum with a focus on the depth of knowledge as they progress through high school. BPSSC prides itself on providing our students with learning pathways for the future.

Benefits of Sponsorship

- Exposure to a school community of 1800 students and their families, 200 staff and many past students.
- Extensive brand awareness.
- Recognition of the partnership between your company and Bellbird Park SSC.
- Capacity to advertise your business and an opportunity to increase revenue possibilities.
- Opportunity to assist Bellbird Park SSC students to achieve their potential through funding of facilities and equipment, and genuine industry partnership.

Your Sponsorship Opportunity

- Three sponsorships levels are available with a variety of opportunities ranging from \$25,000 to \$1,000.



Sponsorship Tiers

Gold Sponsorship

\$20, 000

Two Gold Sponsorship opportunities are available

As a Gold Sponsor you will receive:

- Recognition as a Bellbird Park SSC Gold Sponsor.
- A 200 word business summary and link to your website on the sponsor page of our website for a 12 month period.
- A gold corporate plaque, available to Gold Sponsors only, to be part of a fixed display in our schools admin office.
- A logo, 200 word business summary and announcement of sponsorship on the front page of one Bellbird Park SSC newsletter (Executive Principal's section) - reaching over 1,000 viewers.
- Announcement of sponsorship on Bellbird Park SSC Facebook platform (with link to your business website) at the start and finish of the sponsorship agreements.
- Acknowledgement as a Gold Sponsor at the following events:
 - Annual Awards Night
 - Bellbird Park SSC Year 12 Graduation
- Two complimentary tickets to attend the Annual Awards Night.
- Opportunity to display one pull up banner (provided by your company) at the Annual Awards Night.
- Your company logo on a pull up sponsor's banner showing your company as the school's Gold Sponsor, which will be displayed outside the school's main reception for a period of 12 months.
- Framed Certification of Appreciation.
- Register your interest via email to principal@bellbirdparkssc.eq.edu.au

Silver Sponsorship

\$10, 000

Three Silver Sponsorship opportunities are available

As a Silver Sponsor you will receive:

- Recognition as a Bellbird Park SSC Silver Sponsor.
- A 100 word business summary and link to your website on the sponsor page of our website for a 12 month period.
- A silver corporate plaque, available to silver Sponsors only, to be part of a fixed display in our schools admin office.
- A logo, 100 word business summary and announcement of sponsorship on the front page of one Bellbird Park SSC newsletter (Executive Principal's section) - reaching over 1,000 viewers.
- Announcement of sponsorship on Bellbird Park SSC Facebook platform (with link to your business website) at the start and finish of the sponsorship agreements.
- Acknowledgement as a Gold Sponsor at the following events:
 - Annual Awards Night
 - Bellbird Park SSC Year 12 Graduation
- Two complimentary tickets to attend the Annual Awards Night.
- Opportunity to display one pull up banner (provided by your company) at the Annual Awards Night.
- Your company logo on a pull up sponsor's banner showing your company as the school's Silver Sponsor, which will be displayed outside the school's main reception for a period of 12 months.
- Framed Certification of Appreciation.
- Register your interest via email to principal@bellbirdparkssc.eq.edu.au



Sponsorship Tiers

Bronze Sponsorship

\$5,000

Unlimited Bronze Sponsorship opportunities are available

As a Bronze Sponsor you will receive:

- Recognition as a Bellbird Park SSC Bronze Sponsor.
- A 50 word business summary and link to your website on the sponsor page of our website for a 12 month period.
- A logo, 50 word business summary and announcement of sponsorship on the front page of one Bellbird Park SSC newsletter (Executive Principal's section) - reaching over 1,000 viewers.
- Announcement of sponsorship on Bellbird Park SSC Facebook platform (with link to your business website) at the start and finish of the sponsorship agreements.
- Acknowledgement as a Gold Sponsor at the following events:
 - Annual Awards Night
 - Bellbird Park SSC Year 12 Graduation
- Two complimentary tickets to attend the Annual Awards Night.
- Opportunity to display one pull up banner (provided by your company) at the Annual Awards Night.
- Your company logo on a pull up sponsor's banner showing your company as the school's Gold Sponsor, which will be displayed outside the school's main reception for a period of 12 months.
- Framed Certification of Appreciation.
- Register your interest via email to principal@bellbirdparkssc.eq.edu.au

Program Sponsor

Nominate a program

Program Sponsorship opportunities are available

- All funds will support a specific program of your choice within the school.
- See page 6 & 7 for an overview of our college programs. These are continuing to grow as we strengthen our community partnerships.
- Register your interest via email to principal@bellbirdparkssc.eq.edu.au



Facebook Insights

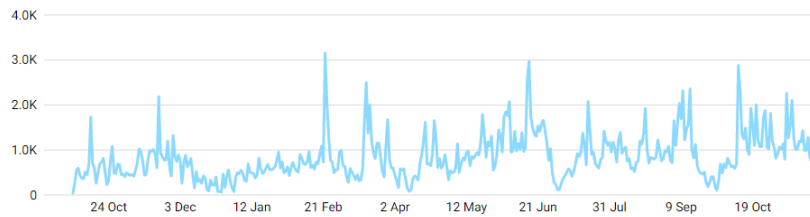


Our college Facebook page has been founded since 2017. We now have over 2300 page followers, which has doubled in the past 12 months. Each post reaches between 500 (college reminders) to 3000+ followers (community partnership posts).

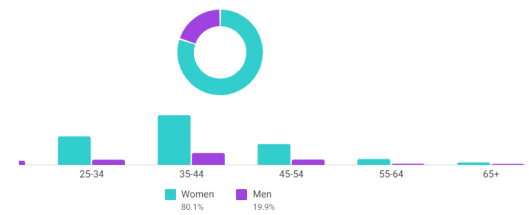
Facebook Page Reach

Facebook Page reach ⓘ

63,888 ↑ 86.9%



Audience Page followers



Facebook Content Reach

Recent content ↕	Type	↓ Reach	↕ Likes and	↕ Comments	↕ Shares
CHRISTMAS STREET LIFE 10 October 21...	f	4.9K	78	5	18
STUDENT LEADERS 12 September...	f	3.3K	55	5	2
IT'S A BLOK... 9 September ...	f	3.1K	127	13	7
GOODNA STREET LIFE 24 November ...	f	3K	155	6	4
STEAM CO... 6 November 2...	f	2.4K	28	1	2
PBL AWARDS Over the co... 8 September 02:00	f	2.1K	174	44	4
PBL AWARDS Last week, ... 9 November 20:00	f	2.1K	164	69	5



Programs

Sponsorship Opportunities

Sponsorship opportunities:

- A mini bus – to transport students with a disability to their regular work experience at “Helen’s Haven – Goodna Homeless Shelter” <https://goodnastreetlife.org.au/> and to transport our students to other key learning experiences to prepare for life post school.
- \$3000 to fund our ASDAN Program (<https://www.asdan.org.uk/>) for students in Year 11 and 12 on a Queensland Individual Certificate of Achievement pathway (<https://www.qcaa.qld.edu.au/senior/certificates-and-qualifications/qcia>).
- 5 laptops to be awarded to senior students who are committed to further education post school, but experiencing significant financial hardship.
- \$5000 to provide Rugby League jerseys for our inaugural female teams.
- \$5000 to provide uniforms for the Bellbird Dance Company.



KOKODA

Bellbird Park State Secondary College is entering our teams into the Kokoda Challenge (held in the D’Aguilar National Park) in June. Students train weekly and work in teams of 4 + 1 teacher; the concept is to raise money via fundraising for the Kokoda Youth Foundation. Accomplishing this goal will be a fantastic achievement for our college community, and for the Kokoda legacy.

Would you like to partner/sponsor the Bellbird Park State Secondary College Kokoda teams? For as little as \$250, we would proudly display your business logo on the Kokoda team shirt (see below mock design) and acknowledge your business through our electronic media – Facebook, Newsletters, etc. A larger sponsorship amount would also be welcomed and we could offer a larger company logo on the centre front or back of the team shirt.

More information about the Kokoda challenge can be found at: www.kokodachallenge.com





Programs

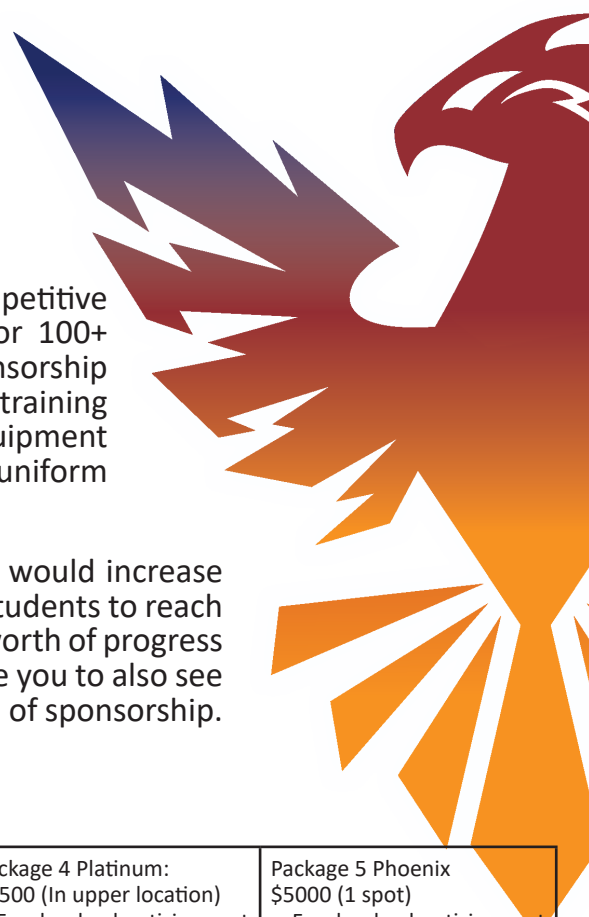
Rugby League

Our college has rapidly become a Rugby League powerhouse having taken out the recent Rugby League Gala Day held by Stretton State Secondary College. However, we are being heavily poached by rival schools offering scholarships each year. We are hoping with your support, we could stop this from happening and ensure our students remain at Bellbird Park and receive the top level education that they deserve.

In 2021, our school has aspirations on participating in the highly competitive Bronco's Cup Challenge across all year levels. Running costs for 100+ players for the season can be quite high and your valued sponsorship will go towards the purchasing of; the playing strip, team shirt, training apparel, training equipment, first aid equipment, game day equipment and team awards. Not to mention scholarships that would cover uniform

and school fees.

We believe we can offer a number of sponsorship packages that would increase the exposure of your business to our community and enable our students to reach their optimal potential. At Bellbird Park SSC we believe in a years' worth of progress for a years' worth of input. We hope the following pages can entice you to also see that we can offer you a years' worth of exposure for a years' worth of sponsorship. We look forward to hearing from you soon.



<p>Package 1 Bronze: \$200 (2 small spots) \$400 (1 Big spot)</p> <ul style="list-style-type: none"> Facebook post once throughout the school year Advertising on school website Business logo on back of match shorts (small area) 	<p>Package 2 Silver: \$600 (2 small spots)</p> <ul style="list-style-type: none"> Facebook post twice throughout the school year Advertising on school website Business logo on the front of match shorts 	<p>Package 3 Gold: \$1000 (Sleeve 2 spots) \$1500 (bottom of jersey large section)</p> <ul style="list-style-type: none"> Facebook advertising post once per term. Advertisement on school website Business logo on Match Jersey (Sleeve or bottom of jersey) Invitation to Sports Dinner 	<p>Package 4 Platinum: \$2500 (In upper location)</p> <ul style="list-style-type: none"> Facebook advertising post bi-monthly Advertising on school website Business Logo on the Jersey (Top of jersey) Framed shirt of the team Invitations to Sports Dinner Name on Trophy – Junior player of the Year 	<p>Package 5 Phoenix \$5000 (1 spot)</p> <ul style="list-style-type: none"> Facebook advertising post once per month Advertising on school website Business Logo on the Jersey (main sponsor front middle of jersey) Framed and signed shirt of the team Invitation to Sports Dinner Named Trophy – Senior Player of the Year Named Trophy – Most Improved
				

**MANY PATHWAYS.
NO LIMITS. >**